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**BitRouter Announces ATSC 3.0 Receiver – 3pi – for Automotive and Distance Learning Applications**

*Solution provides content delivery based on Raspberry Pi development platform*

**CES, LAS VEGAS – Jan. 11, 2021** –[BitRouter](#), a leading provider of software for ATSC 3.0 receivers, today announced the availability of 3pi, a Linux-based, low-cost/low-power ATSC 3.0 and ATSC 1.0 headless receiver based on the Raspberry Pi platform. The company will be unveiling its new offering during the first-ever, all-digital [CES 2021](#), the world’s most influential technology event, taking place virtually, January 11-14, 2021.

BitRouter’s [3pi](#) targets automotive and distance learning applications where direct (HDMI) video output is not required. The solution utilizes the non-real time features of ATSC 3.0 to download content into a low-cost device and then leverages an embedded web server to serve this content within the home or automobile over internet protocol (IP). 3pi uses the same proven software available in BitRouter’s ATSC3pro set-top box platform.

“The current environment has made remote access to content a necessity, and it creates an opportunity for broadcasters to serve the academic and automotive communities by providing innovative, low-cost, reliable technology,” said Gopal Miglani, president of BitRouter. “By incorporating the affordability of the Raspberry Pi platform and the advanced content serving attributes of ATSC 3.0, our 3pi solution is ideally suited for these use cases.”

3pi uses BitRouter’s proven [ATSC3pak](#) software stack to implement NRT file download and serve the content to client devices. 3pi is priced at \$1,495 for single quantities and volume pricing is available.

For more information on BitRouter’s 3pi solution, contact BitRouter at [info@bitrouter.com](mailto:info@bitrouter.com), or visit the company’s website at [www.bitrouter.com](http://www.bitrouter.com).

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